

V10

SANTA[®]
CRUZ

GLOSS RED

CC X01



CC Carbon Frames

SM - LG // MX Wheel Size

XL // 29 Wheel Size

208mm VPP™ Travel

203mm Fork



EVOLUTION OF A SPECIES

Welcome to the eighth generation of V10 – one of the winningest downhill bikes ever.
Constantly refined, not redefined.

Two decades in, the VPP™ suspension design continues to win races and attract imitators.

The V10 is the pinnacle of the pyramid of our bikes. Its presence (and success) at the World Cup informs the rest of our bike range.



DEVELOPMENT IN PLAIN SIGHT

Years of development has led to this point.

We included riders every step of the way, from sharing secret test sessions with a World Champ to showcasing our in-house fabrication and all the revisions along the way.

We did this to demonstrate how much control we have at every development step and that our team of engineers and designers is the best in the biz.

Furthermore, we reinforce that every model of Santa Cruz receives the same meticulous design treatment.



WE DO IT OURSELVES

- Fully designed and engineered by us: the same team that builds your trail, gravel and ebikes
- We fabricate all aluminum mules in-house.
- We utilize our own composites lab in California to test, retest (and even re-engineer) carbon frames
- Our overseas factory allows us to ensure quality and production control.
- Ridden and appraised by our in-house team of specialists, like suspension guru Kiran MacKinnon.
- Relentlessly validated in the harshest, real-world environments by the fastest team in the world:

The Syndicate.



HOMOLOGATED HERO

The V10 sits at the top of our range, but it's not distinct from it.

Everything that goes into this model—people, knowledge, materials, engineering, philosophy—is the same as all our other bikes.

The V10 informs our other MTB bikes, and those, in turn, inform this one.

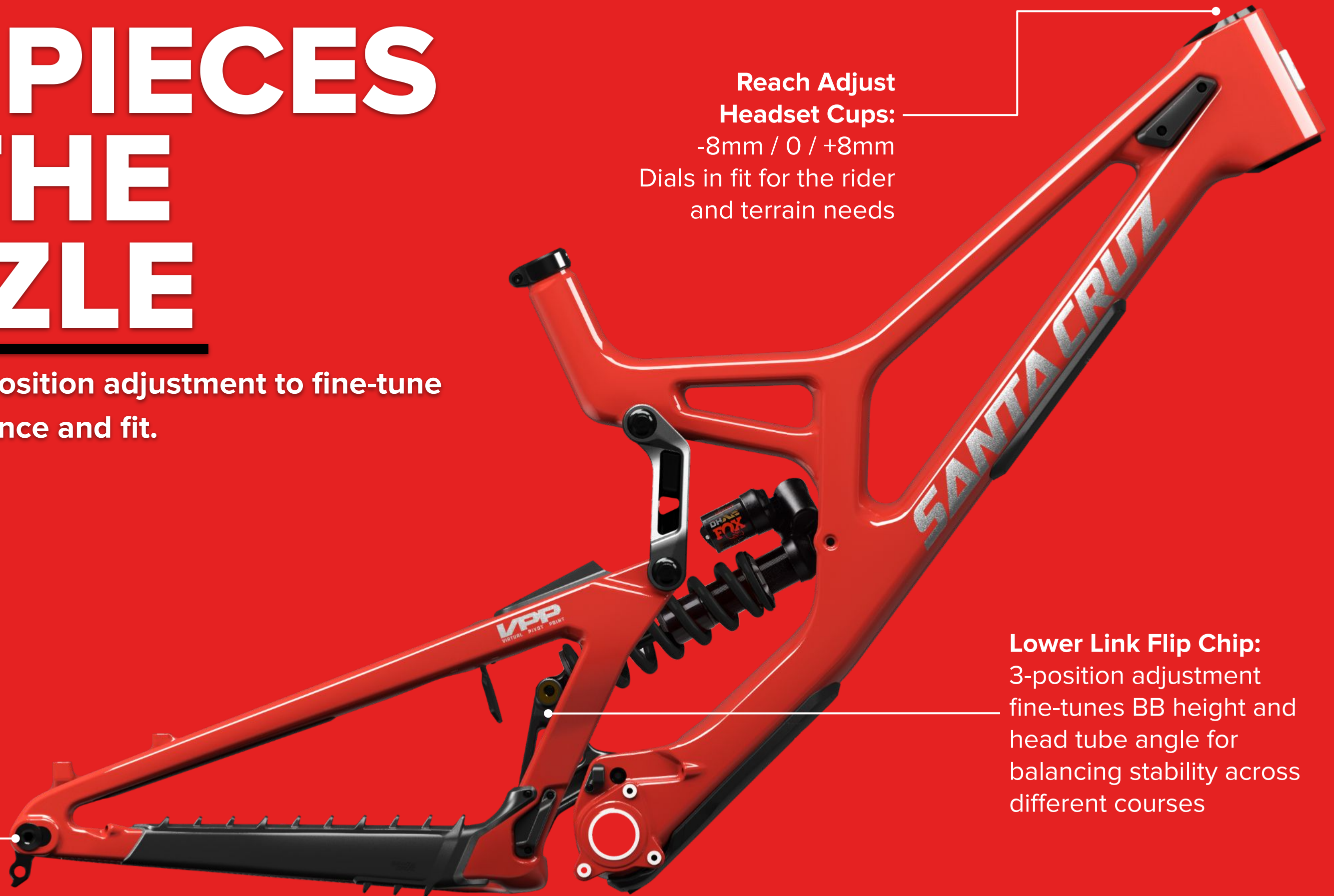
THE PIECES OF THE PUZZLE

Three points of 3-position adjustment to fine-tune the V10's performance and fit.

Rear Axle Flip Chip:
+5mm / 0 / -5mm
3-positions for tuning
fore-aft weight balance

**Reach Adjust
Headset Cups:**
-8mm / 0 / +8mm
Dials in fit for the rider
and terrain needs

Lower Link Flip Chip:
3-position adjustment
fine-tunes BB height and
head tube angle for
balancing stability across
different courses



DESIGN DETAILS

Full CC Carbon frame with in-molded cable routing tunnels



Adjustable reach via replaceable 3-position headset cups.



208mm of VPP™ travel exquisitely refined with ease of tuning and serviceability in mind



One brake mount with slider for rear axle adjustment





KEY UPDATES

- Improved suspension kinematics for a smoother, more supportive, traction-filled ride.
- Fine-tuned stiffness to improve traction and provide a similar experience for riders of any size.
- Longer reach modernizes fit.
- More adjustments allow riders to finely-tune their ride.
- Dialed-in small parts (brake adapter, cable routing, protectors)
- MX in sizes SM - LG
- 29 in size XL

V10 RIDERS

PRIVATEER DOWNHILL RACER

Racing ain't easy. Those who commit seek a bike that is trusted to be the absolute best. Privateers seek product validated by the fastest racers in the world.

BIKE PARK RIPPER

There's no replacement for a proper DH bike in the park. Sure, an enduro bike will get by. But as the laps go by nothing stands up to the abuse or gives the thrills a downhill bike can. Nothing.

LARPers

Stream the finals in the morning, go pretend to be Jackson or Greg in the afternoon. Downhill inspires many of us, even if we don't race. The victories validates our product across the whole range.

SYNDICATE



Races, medals, podiums, hearts, and minds...

The Syndicate is the team that wins it all.

The V10 was developed with the best team in the biz... And ridden to victory all over the globe.

A black and white photograph of a park scene. In the foreground, a person is riding a bicycle, their back to the camera. In the middle ground, a person is sitting on a park bench, also with their back to the camera. In the background, another person is standing near the bench. The scene is set in a park with trees and a path.

PARK LIFE

THERE'S NOTHING LIKE RIDING A DOWNHILL BIKE

Lap after lap, day after day... nothing goes downhill like a DH bike.

Golfers don't have one club. The V10 is the right tool for the job.

V10 GEO

SZ	WHEEL SZ	SETTING (shock)	REACH (mm)	STACK (mm)	HT ANGLE	HT LENGTH (mm)	REAR CENTER (mm)	FRONT CENTER (mm)	BB HEIGHT (mm)	BB DROP F/R (mm)	WHEEL BASE MID (mm)	SEAT TUBE LENGTH (mm)	SEAT TUBE ANGLE	STAND OVER (mm)
SM	MX	HI	412-420-428	624	63	100	440-445-450	785	356	17/-1	1230	435	77.9	729
	MX	MID	411-419-427	625	62.9	100	440-445-452	785	353	19/1	1231	435	77.8	726
	MX	LO	409-417-425	626	62.7	100	440-445-452	785	351	21/3	1231	435	77.6	724
MD	MX	HI	447-455-463	633	63	110	445-450-455	825	356	17/-7	1275	445	77.4	730
	MX	MID	446-454-462	634	62.9	110	445-450-455	825	353	19/1	1275	445	77.3	728
	MX	LO	444-452-460	625	62.7	110	445-450-455	825	351	21/3	1276	445	77.1	726
LG	MX	HI	467-475-483	637	63	115	450-455-460	847	356	17/-1	1302	455	77.3	731
	MX	MID	466-474-482	638	62.9	115	451-456-461	847	353	19/1	1303	455	77.2	729
	MX	LO	464-472-480	639	62.7	115	451-456-461	847	351	21/3	1303	455	77	726
XL	29	HI	492-500-508	642	63	120	455-460-465	874	356	17/17	1334	465	77	731
	29	MID	491-499-507	643	62.9	120	456-461-466	874	353	19/19	1335	465	76.9	729
	29	LO	491-499-507	644	62.7	120	456-461-466	874	351	21/21	1335	465	76.7	726

V10 KITS

	S DH	X01 DH
FRAME	CC Carbon 208mm VPP™ MX SM - LG, 29 XL	CC Carbon 208mm VPP™ MX SM - LG, 29 XL
SHOCK	Fox DHX2 Performance Elite	Fox DHX2 Factory
FORK	Fox 40 Performance, 203mm	Fox 40 Factory, 203mm
DRIVETRAIN	SRAM GX DH, 7spd	SRAM X01 DH, 7spd
BRAKES	SRAM Code Bronze Stealth	SRAM Code Silver Stealth
SEATPOST	RaceFace Chester 31.6	Burgtec Xpress Carbon Seatpost 31.6
BAR/ STEM	Burgtec RideWide DH AL 35x800mm/ Santa Cruz Direct Mount Stem	OneUp Alloy Bar 35x800mm/ OneUp Direct Mount Stem
RIMS/ HUBS	RSV 6069 AL 30IHD/ Industry Nine 1/1	RSV 6069 AL 30IHD/ Industry Nine 1/1
FRONT TIRE/ REAR TIRE	Maxxis Assegai 29x2.5 3C MaxxGRIP/ Maxxis Assegai 27.5x2.5 3C MaxxGRIP	Maxxis Assegai 29x2.5 3C MaxxGRIP/ Maxxis Assegai 27.5x2.5 3C MaxxGRIP
MSRP	\$TBD USD	\$TBD USD



RSV 30iHD AL DH WHEELS

- Aluminum 30mm Wide Rims
 - 6069 aluminum
- 32 spoke front and rear
 - 30mm inner width
 - 22mm depth
- Boost 20x110 F / 12x157 R
- 29, MX, and 27.5 models available
- 2050g complete wheelset weight
 - 29 580g rim weight
 - 27.5 540g rim weight
- Lifetime warranty



LIFETIME WARRANTY

All Santa Cruz and Juliana frames, pivot bearings, and Reserve carbon rims have our lifetime warranty.

REAL SUPPORT

From real riders the Santa Cruz Rider Support team, empowered to do what it takes to keep our bikes rolling.

NO BS

Easy to work on, easy to find parts for, built to last.

THANKS

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