

HIGHTOWER



NEW MODEL INTRODUCTION: SEPT 17th



HIGHTOWER

**MORE TRAVEL,
MORE BRAWN,
HIGHER POWER.**

HIGHTOWER

CC & C Carbon Frames

29 Wheels

SM-XXL Frame Sizes

150mm VPP™ Travel

160mm Fork Travel



GLOSS DAY GREEN

CC | X0 AXS RSV

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MATTE DEEP PURPLE

CC | XX AXS RSV

“One Bike” believers

Looking for The One



The Realist

Grown up kids



The Every Man (and woman)

Get out and get after it



In search of the mythical do-it-all bike. Probably going to race the annual local enduro, road trip, maybe hit the bike park, or just outride their mates at the weekend.

Looking for versatility:

- Performance brakes, tires, wheels, drivetrain
- Great suspension
- Great reviews
- Brand recognition

They like the idea of owning a Megatower but realize it's overkill because they're not trying to kill themselves on the trails. They're just trying to have a good time.

Looking for:

- Good climbing manners
- Poise on the downhills
- Reliability and reputability
- Great geo that provides confidence

Not into reading every website and following every account. It's just one of the many recreational hobbies they partake in. Want great, simple, access to the best of biking.

Looking for an enabler:

- Product with great reputation
- Robust warranty (or really just peace of mind)
- No fuss
- No gimmicks

WHAT'S NEW?

The Hightower trail bike was always a distillation of the best of the genre. But now it has a little more brawn and attitude to take on even higher, badder mountains.



MORE ATTITUDE

- Slacker 64-degree HTA
- Improved suspension

MORE TRAVEL

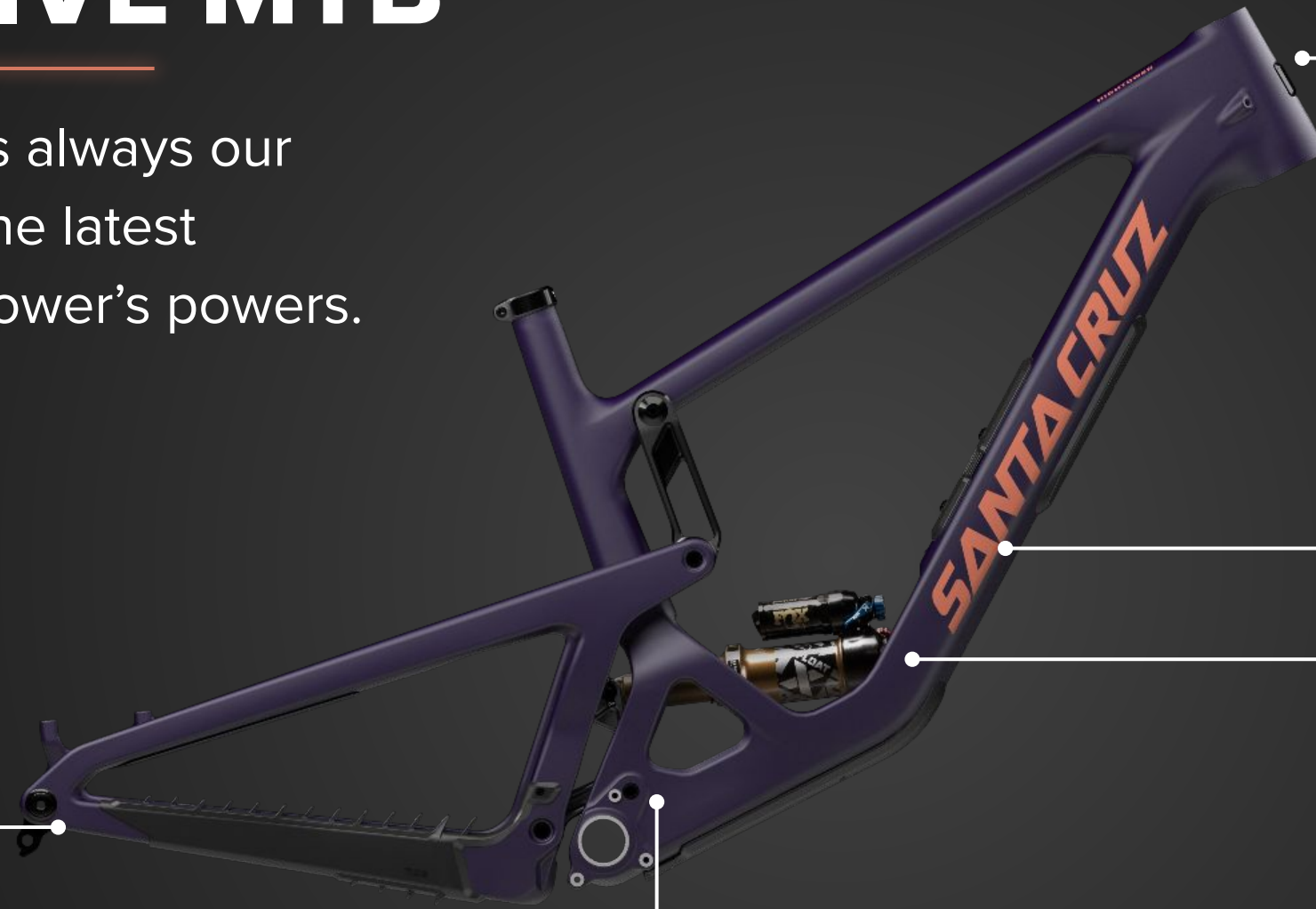
- Grows to 150/160mm travel

EVEN BETTER VPP™

- Re-configured layout for improved pivot placement/suspension
- Lower anti-squat equals a smoother and more efficient ride

ARE WE THERE YET? THE DEFINITIVE MTB

The Hightower trail bike was always our “engineer’s greatest hits”. The latest version heightens the Hightower’s powers.



CC & C Carbon

- Fully tubed internal routing
- CC frames wireless drivetrain only

GLOVEBOX

- Safe stash spot

29-INCH WHEELS

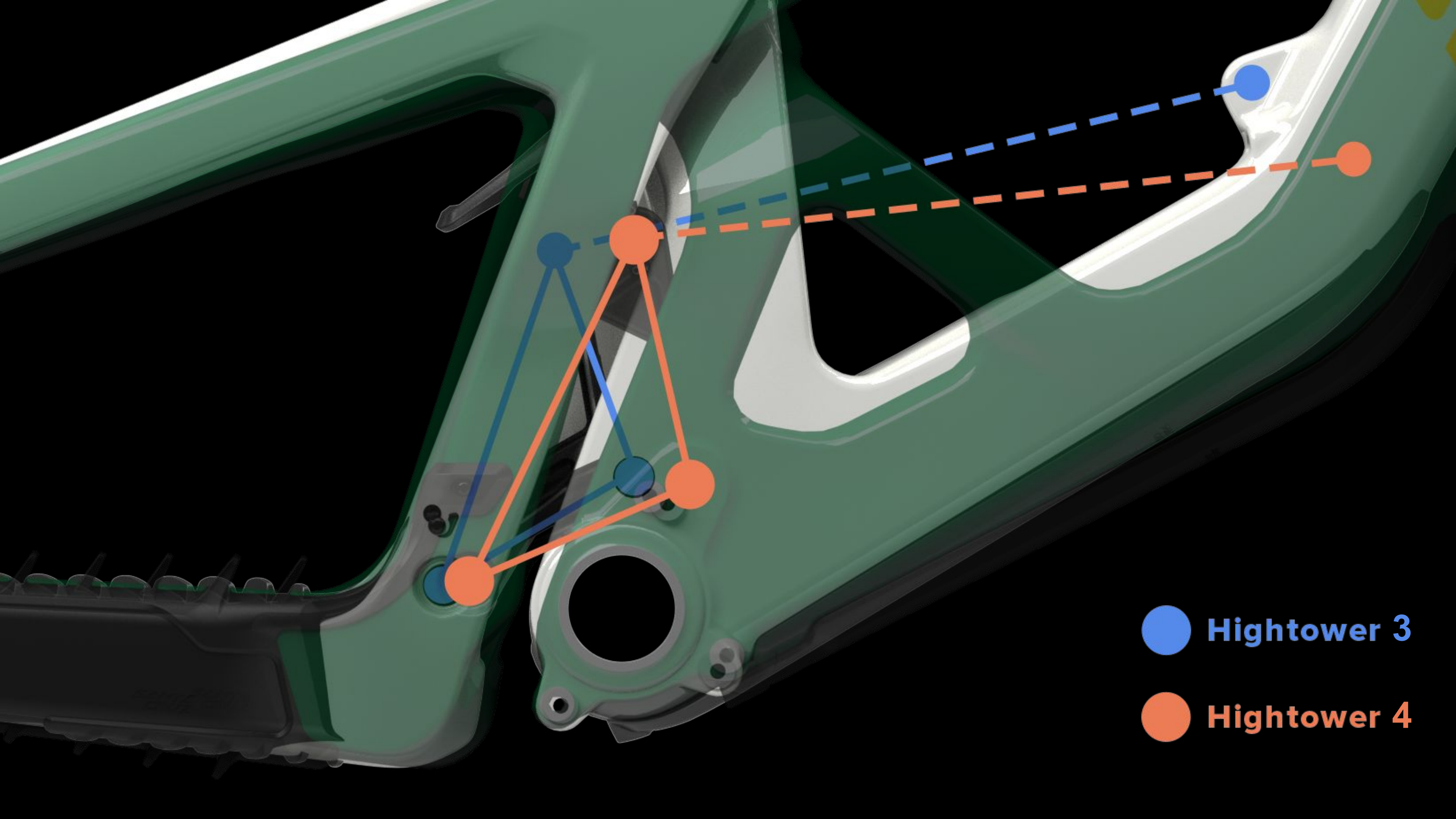
- Fast rolling and composed
- Efficient across the widest terrain - from long days to broken terrain

FITS BIG SHOCKS

- Coil approved

SM to XXL

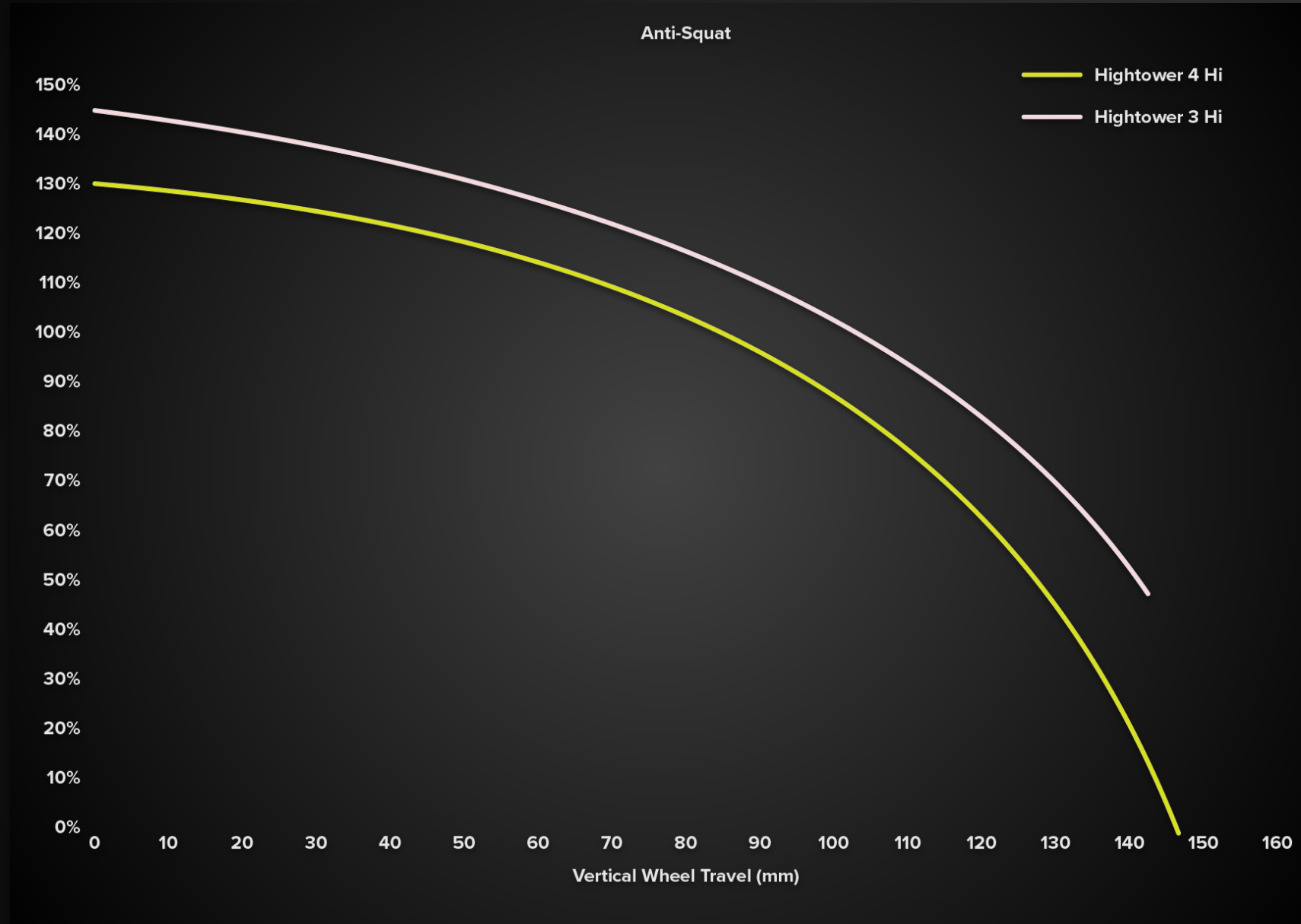
- Five sizes of 29-inch dedicated frames
- Proportional Geo



● Hightower 3

● Hightower 4

ANTI-SQUAT

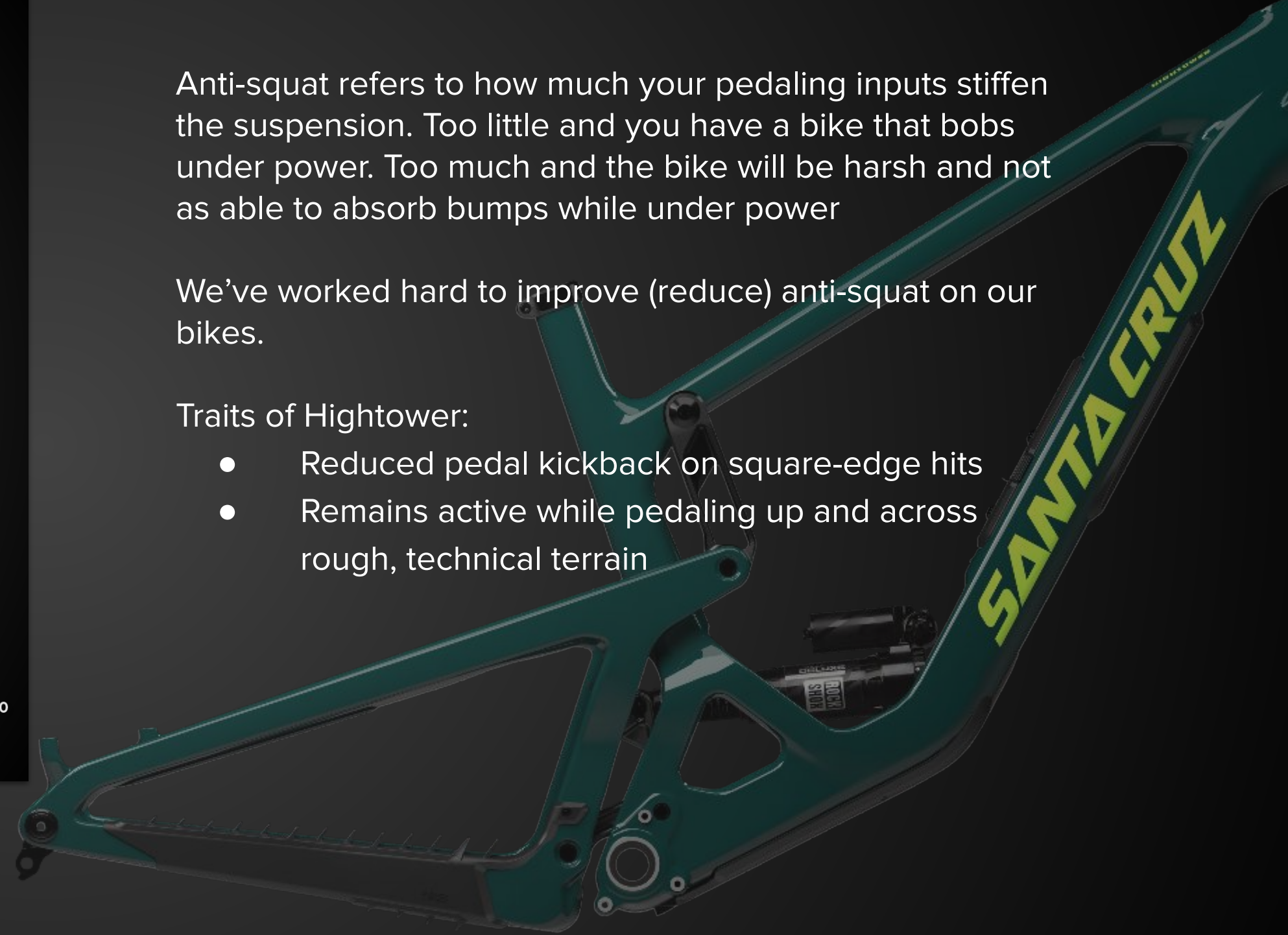


Anti-squat refers to how much your pedaling inputs stiffen the suspension. Too little and you have a bike that bobs under power. Too much and the bike will be harsh and not as able to absorb bumps while under power

We've worked hard to improve (reduce) anti-squat on our bikes.

Traits of Hightower:

- Reduced pedal kickback on square-edge hits
- Remains active while pedaling up and across rough, technical terrain



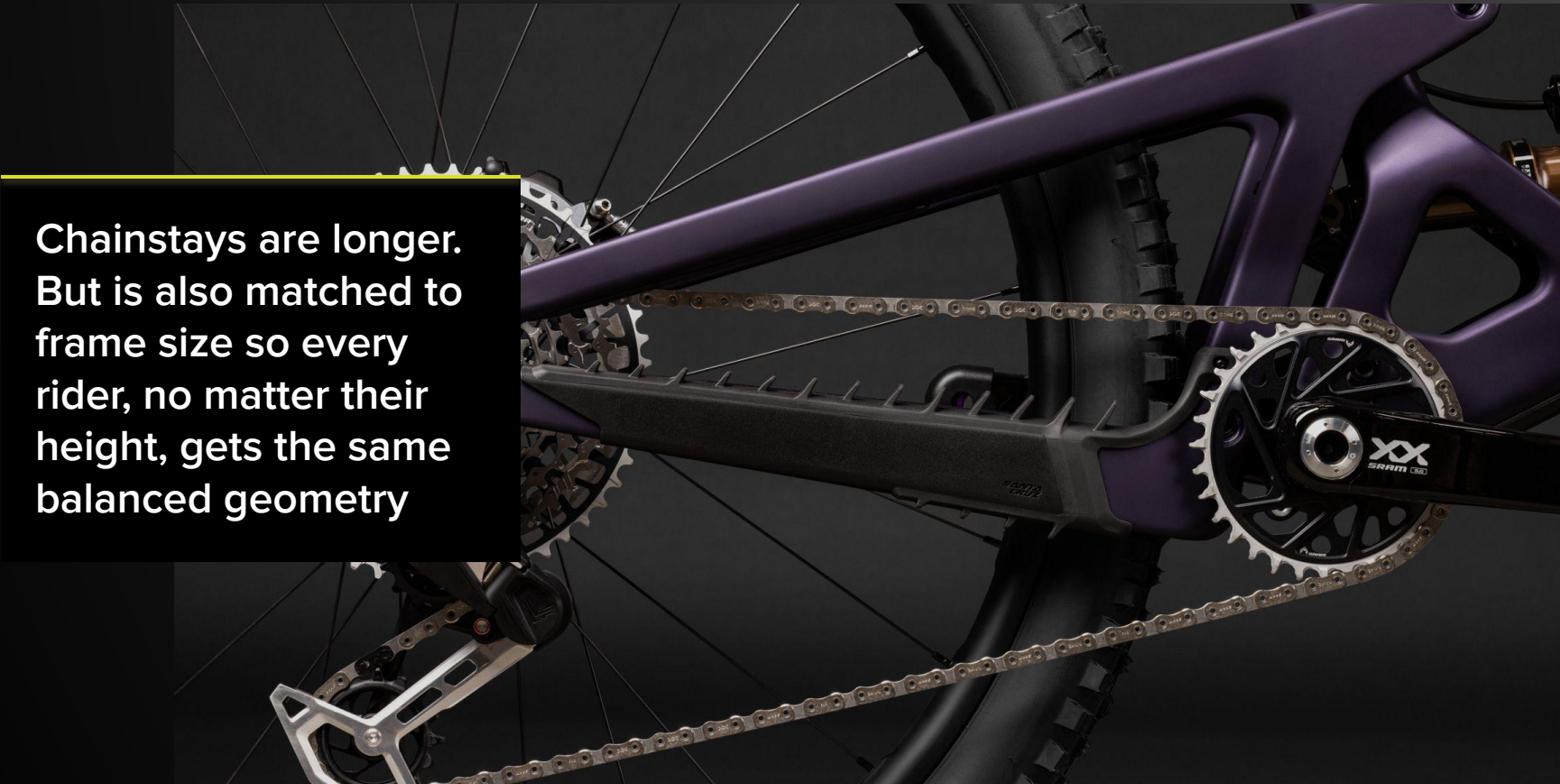
DESIGN DETAILS



Internal cable routing (drivetrain) on C Carbon frames. Only dropper and rear brake on CC Carbon frames.



Millimeters matter: The lower VPP™ link is forward and low to optimize anti-squat. Resulting is a plush, open ride feel.



Chainstays are longer. But is also matched to frame size so every rider, no matter their height, gets the same balanced geometry



Glovebox - Place your ride essentials securely beneath a new high-quality latch and panel in the Bronson's downtube

OLD GROWTH GREEN



MATTE DEEP PURPLE



HIGHTOWER

Kits offered:

- C R
- C S
- C GX AXS
- CC X0 AXS
- CC X0 AXS RSV
- CC XX AXS RSV

What's new:

- SRAM Maven brakes on AXS bikes
- Fox 36 forks on S and above
- Fox Float X rear shock on S and above
- DHF and DHR tire combo

HIGHTOWER 4 GEO

| SIZE | FLIP CHIP (hi/lo) | REACH (mm) | STACK (mm) | HT ANGLE (deg) | HT LENGTH (mm) | EF. ST ANGLE (deg) | ST LENGTH (mm) | REAR CENTER (mm) | FRONT CENTER (mm) | BB HEIGHT (mm) | F/R BB DROP (mm) | WHEEL- BASE (mm) | EF. TT LENGTH (mm) | STAND- OVER (mm) |
|------|-------------------------|---------------|---------------|----------------------|----------------------|--------------------------|----------------------|------------------------|-------------------------|----------------------|------------------------|------------------------|--------------------------|------------------------|
| SM | HI | 435 | 623 | 64.2 | 110 | 77.6 | 380 | 434 | 742 | 344 | 29 | 1176 | 572 | 722 |
| MD | HI | 460 | 632 | 64.2 | 120 | 77.9 | 405 | 436 | 801 | 344 | 29 | 1237 | 596 | 723 |
| LG | HI | 480 | 641 | 64.2 | 130 | 78.2 | 430 | 439 | 825 | 344 | 29 | 1265 | 614 | 726 |
| XL | HI | 500 | 659 | 64.2 | 150 | 78.3 | 460 | 442 | 854 | 344 | 29 | 1296 | 637 | 727 |
| XXL | HI | 525 | 668 | 64.2 | 160 | 78.4 | 500 | 445 | 883 | 344 | 29 | 1329 | 663 | 731 |
| | | | | | | | | | | | | | | |
| SM | LO | 432 | 625 | 63.9 | 110 | 77.3 | 380 | 435 | 771 | 341 | 32 | 1206 | 573 | 714 |
| MD | LO | 458 | 634 | 63.9 | 120 | 77.6 | 405 | 437 | 801 | 341 | 32 | 1238 | 596 | 719 |
| LG | LO | 478 | 643 | 63.9 | 130 | 77.9 | 430 | 440 | 825 | 341 | 32 | 1265 | 615 | 722 |
| XL | LO | 498 | 661 | 63.9 | 150 | 78.0 | 460 | 443 | 854 | 341 | 32 | 1297 | 638 | 723 |
| XXL | LO | 523 | 670 | 63.9 | 160 | 78.1 | 500 | 446 | 883 | 341 | 32 | 1329 | 664 | 727 |

HIGHTOWER 4 KITS

| | R | S | GX AXS | X0 AXS | X0 AXS RSV | XX AXS RSV |
|--------------------------|--|--|--|--|--|--|
| FRAME | C Carbon, 150mm Travel 29 Wheels (S-XXL) | C Carbon, 150mm Travel 29 Wheels (S-XXL) | C Carbon, 150mm Travel 29 Wheels (S-XXL) | CC Carbon, 150mm Travel 29 Wheels (S-XXL) | CC Carbon, 150mm Travel 29 Wheels (S-XXL) | CC Carbon, 150mm Travel 29 Wheels (S-XXL) |
| FORK | Rockshox Lyrik Base 160mm | Fox 36 Performance 160mm | Fox 36 Perf. Elite 160mm | Fox 36 Factory 160mm | Fox 36 Factory 160mm | Fox 36 Factory 160mm |
| SHOCK | Fox Rhythm | Fox Float X Performance | Fox Float X Performance Elite | Fox Float X Factory | Fox Float X Factory | Fox Float X Factory |
| DRIVETRAIN | SRAM Eagle NX | SRAM Eagle GX | SRAM GX AXS | SRAM X0 AXS | SRAM X0 AXS | SRAM XX AXS |
| BRAKES | SRAM DB8 Stealth 200f/200r | SRAM DB8 Stealth 200f/200r | SRAM Maven Bronze 180f/180r | SRAM Maven Silver 180f/180r | SRAM Maven Silver 180f/180r | SRAM Maven Ultimate 180f/180r |
| SEATPOST | SDG Tellis | OneUp V3 | OneUp V3 | OneUp V3 | OneUp V3 | OneUp V3 |
| RIMS/ HUBS | Raceface AR 30/ SRAM MTH | Raceface AR30/ DT 370 | Raceface ARC30/ DT 370 | Raceface ARC30/ i9 1/1 | Reserve 30 HD/ i9 1/1 | Reserve 30 HD/ i9 Hydra |
| FRONT TIRE/ REAR TIRE | Maxxis Minion DHRII 29x2.4 3C EXO+ MT/ Maxxis Mnon DHF 29x2.5 3C EXO MG | Maxxis Minion DHRII 29x2.4 3C EXO+ MT/ Maxxis Mnon DHF 29x2.5 3C EXO MG | Maxxis Minion DHRII 29x2.4 3C EXO+ MT/ Maxxis Mnon DHF 29x2.5 3C EXO MG | Maxxis Minion DHRII 29x2.4 3C EXO+ MT/ Maxxis Mnon DHF 29x2.5 3C EXO MG | Maxxis Minion DHRII 29x2.4 3C EXO+ MT/ Maxxis Mnon DHF 29x2.5 3C EXO MG | Maxxis Minion DHRII 29x2.4 3C EXO+ MT/ Maxxis Mnon DHF 29x2.5 3C EXO MG |
| MSRP | \$4799 | \$5999 | \$6999 | \$7999 | \$8999 | \$10899 |



TECH INFO

- Max tire width: 29 x 2.5
- Boost 148mm spacing
- Post mount brakes w/ 180mm rotors
- ISCG05 chain guide mounts
- Threaded BB
- Santa Cruz UDH
- IS headset



LIFETIME WARRANTY

All Santa Cruz and Juliana frames, pivot bearings, and Reserve carbon rims have our lifetime warranty.

REAL SUPPORT

From real riders of the Santa Cruz Rider Support team, empowered to do what it takes to keep our bikes rolling.

NO BS

Easy to work on, easy to find parts for, built to last.

THANKS

